Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period:\_\_\_\_\_\_\_\_\_\_\_

Cognition Reading Guide

1. Please list and **describe** the 3 processes of memory.

2. What is the difference between iconic memory and echoic memory?

3. About **how many items** is your short term memory limited to on average?

4. What is chunking?

5. Please give an example of a mnemonic device.

6. Memory of one’s life, including time of occurrence is called

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

7. What is eidetic memory?

8. What is the difference between the two types of models of memory?

9. What are flashbulb memories? List one you have

10. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ memory can report false details of a real event or might be a recollection of an event that never occurred.

11. What is the difference between proactive interference and retroactive interference? Please give an **example** of each (not Barron’s)

12. A is a rule of thumb that is usually true. List the two types below and give an example

13. The inability to see a new use for an object is called

14. What is the differences between convergent and divergent thinking?